



Ron Rebeck (with the *Rod Mate*), Gary Neumann and Steve Erick of Capital Success Strategies, in Lion's Share's offices at Universal Studios.

## Lion's Share, the GrowAmerica Foundation and Rod Mate, Go Fishing for Money!

Lion's Share Entertainment, Inc. (the infomercial producers at Universal Studios, Florida) and Capital Success Strategies (the marketing arm for The GrowAmerica Foundation), have teamed up to provide a one-stop shop for inventors/entrepreneurs that have a viable product idea, but need the capital to fund a product launch through an infomercial.

In the past, the biggest problem for most entrepreneurs with a viable product idea was getting the funding to produce their product and the infomercial to sell it. The GrowAmerica Foundation specializes in working with new/emerging businesses and teaching them how to raise capital for their businesses without giving up any equity or ownership. The funding strategies they use work especially well with infomercials. Now with the help of the GrowAmerica Foundation and their unique funding strategies, more entrepreneurs are getting a chance to get their infomercial product to market.

The teaming up of Capital Success Strategies and Lion's Share Entertainment is working well for Ron Rebeck, who for years had been trying to get his fishing product called the *Rod Mate* to the mass market. (The *Rod Mate* is a rod and reel holder that is like having a "third hand", and allows a fisherman to use his two free hands to work with bait or remove a catch, without having to put his expensive rod and reel in the dirt or

water.) Although the *Rod Mate* is currently being sold in a small retail markets, the inventor did not have enough capital to fund a national product launch.

Now, with the help of Lion's Share and the GrowAmerica Foundation, the *Rod Mate* it is about to explode onto the infomercial market. Rebeck said "This has been a great relationship. Lion's-Share-Entertainment has the experience and knowledge of the infomercial world and the GrowAmerica Foundation is helping me to find the right funding for the project." Without the help of The GrowAmerica Foundation and their funding strategies, Ron would never have gotten a chance to take the next step. "This has been my dream for the last 15 years", said Rebeck.

For information on Lion's Share Entertainment, Inc and/or infomercials call 407-224-6431, or visit the Lion's Share Entertainment, Inc. website at [www.lions-share-ent.com](http://www.lions-share-ent.com).



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