

Lion's Share Investor's Meeting a Resounding Success

Lion's Share Entertainment hosted an Infomercial Investor Event on Tuesday, October 18 at Universal Studios in Orlando Florida. Inventors and investors alike attended the exclusive event and were treated to new product demonstrations, and given information on how best to raise money for a new invention, how best to invest capital, and the power of selling through infomercials.

Before the event began, guests were first taken on a tour of the television studios located in Building 25 on the Universal back-lot. After being shown the state of the art editing suites, and studio control rooms, they were shown several of the standing sets, before taking their seats in the studio audience.

The presentations began with Lion Share's Executive Producer, Rick Austin informing the crowd on the power of selling through infomercials. Both inventors and investors were shown why infomercials are a multi- Billion dollar industry and how every dollar spent on infomercials returns \$8.40 on that investment. He was followed by Steve Erick of Capital Success Strategies, who discussed how infomercials provide a unique opportunity for investors through "revenue sharing", where investors get a percentage of every dollar in sales, for every product sold, as soon as that sale is generated.



Five inventors were then invited to give demonstrations of their new products to the attending investors. Roda Carter of Universal Colors premiered her new Cosmedicure brand of cosmeceuticals for women with more melanin in their skin- including women of Asian, Latin, and African American decent. The spectators were then sent outside for a before-your-eyes demonstration of the amazing new car care product, Auto MakeOver. The audience watched in amazement as inventor Juan Rodriguez applied the product to the faded plastic side panels of a Jeep, only to find them instantly restored.

Upon returning to the studio, Dr. Ron Robinson and Dr. Barry Bradley wowed investors with Skin Pure, an important medical breakthrough in the fight against skin cancer. While the attendees were initially repulsed by some of the images of skin damage, they were soon overcome with astonishment as the cancerous cells disappeared in a series of images covering a mere 12 day period.

The variety of products continued as Michelle Gagne presented the aptly named Versa-Table. A product still in development, the Versa-Table is a fully adjustable, three-tiered wonder-product that can be used in the home, office, garage, and even folds up easily for transport to picnics, outdoor sporting events, and just about anywhere you can take it.

The night was wrapped up by Chris Field's amazing Wonder Claw - the new household garden tool that can be used for a variety of purposes. Much like an old vacuum cleaner salesman, Chris took the stage strewing debris all around. In a humorous whirlwind pitch, audience members watched as newspapers, branches, rags,

leaves, and even a single penny were picked up with ease. The next must-have household item, the Wonder Claw is able to pick up just about anything in the home or garden. It can also pick fruit, pull weeds, dispose of pet waste, and even wring out rags.

Any qualified investors interested in more information about these fresh, new, life-changing products, can contact Lion's Share Entertainment at Universal Studios at 407-224-6431 or through their web site at www.lions-share-ent.com.